

Экосистема Digital Audio Ad 2024

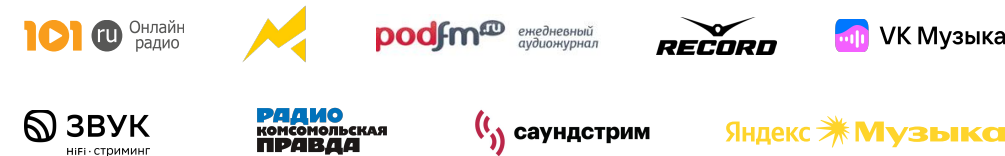


AUDIENCE

RADIO



AUDIOBOOKS/PODCAST



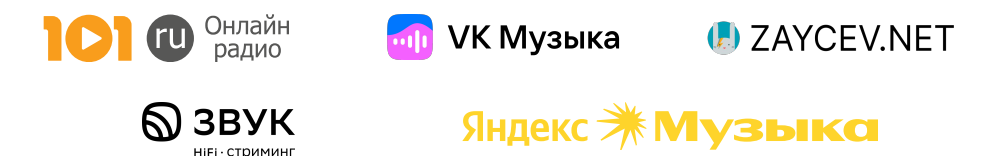
SOCIAL NETWORKS



MEDIA HOLDINGS



MUSIC STREAMING

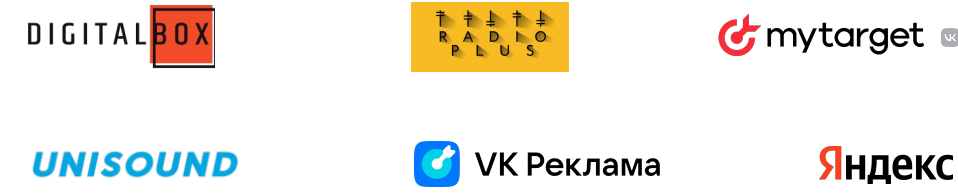


PUBLISHERS

ONLINE AUDIO SELLERS



AUDIO AD NETWORK



VOICE-ACTIVATED ADS



AD SERVERS



SELLERS

TECH

AGENCIES



COMMUNICATION GROUPS



DMP



RESEARCH



BUYERS

DATA

ADVERTISERS

ADVERTISERS SPEND